LOUDOUN VIRGINIA ECONOMIC DEVELOPMENT — Presents — LAUNCH LOUDOUN







LAUNCH LOUDOUN TECHNICAL SERVICES PILOT PROGRAM

TRANSFORMING LOCAL BUSINESSES - ONE MATCH AT A TIME

The Launch Loudoun Technical Services Pilot Program gives Loudoun small businesses a low-risk, high-value way to access expert support in the areas that matter most to growth. Participation helps businesses accelerate progress on well-defined, short-term projects by removing common barriers such as cost, provider vetting, and project scoping.

Key benefits include:

- **Access to vetted experts.** Businesses are matched with up to three pre-screened service providers who specialize in the exact area of need, which saves you from guesswork, cold outreach, and unreliable vendors.
- **Reduced financial burden.** Loudoun County funds 10 hours of professional work, lowering the upfront cost of tackling important projects you may otherwise delay.
- **Fast, focused progress.** Projects are intentionally scoped for 60–90 days, helping businesses make meaningful improvements without long timelines or overwhelming commitments.
- **Support across essential business functions.** Eligible projects span legal/compliance, finance, accounting, marketing, sales, HR, leadership, strategy, and key technologies such as AI or cybersecurity.
- **A guided, high-support process.** The experience structured, supported, and easy to navigate as the Launch Loudoun team reviews each application, helps refine project scope if needed, and ensures a smooth match and kickoff.
- **Better long-term readiness.** By receiving professional guidance, businesses increase operational maturity, strengthen infrastructure, and often uncover additional opportunities for growth beyond the pilot engagement.

Eligibility criteria:

- Must have a current Loudoun County (or township within) Business License
- Must be an existing business with customers/ clients
- Must be a for-profit business
- Must be 18 years of age or older
- Must meet with DED staff to discuss application

Areas of focus:

- Legal and compliance
- Finance and accounting
- Marketing and sales
- Leadership and strategy
- HR and workforce
- AI, Cybersecurity, or other technology

Scan to see "Matches," "Project Application," and "Service Providers"